

Grenville Park, Ware



June 18, 2022, 1 to 9 pm





**BECOME A CATALYST FOR THE ARTS IN WARE**

Support your community through sponsorship of the Rock the Park Music & Arts Festival, and convey your company's support of the Town of Ware as a cultural destination. By putting Ware on the cultural map, we open a valuable channel for increased tourism and commerce, which benefits the entire community. We would love to have you join us as part of the cultural fabric of Ware, Massachusetts, *A Place Worth Visiting*.

**The benefits of arts sponsorships include:**

- Measurable Increase in Sales
- Growth of Brand Awareness
- Development of Customer Loyalty
- Fostering of Community Goodwill

Please contact Marie Lauderdale, Executive Director, Workshop13 to get started on your sponsorship plan.  
[marie@workshop13.org](mailto:marie@workshop13.org) or 413-277-6072.

Sponsorship Levels	Main Event Sponsor The Da Vinci \$5,000	The Picasso \$1,000 +	The Monet \$500 +	The Kahlo \$100 +
<b>BENEFITS</b>				
# OF SPONSORSHIPS AVAILABLE	3	5	5	
PREMIUM SIGNAGE PLACEMENT AT ALL FESTIVAL STAGES	★			
LOGO/NAME INCLUDED ON THE WEBSITE, SOCIAL MEDIA, EMAILS, AND POSTERS	★ PREMIUM POSITION ON EVENT BANNER, ALL MARKETING MATERIALS, AND PRESS RELEASES	★ PLUS SIGNAGE	★	★
LIVE ACKNOWLEDGMENT	★ AS A MAIN EVENT SPONSOR	★		
10x10 CORPORATE TENT SPACE	★ HIGHLY VISIBLE V.I.P.	★	★	
# OF STAFF ENTITLED TO FREE ENTRY	10	10	5	3